



COPY

Stephen R. MacLeod
Region Operations Manager
Buffalo #1610

150 Lawrence Bell Dr. #108
Williamsville, NY 14221
(716) 634-9232
(716) 634-3145-Fax

*Sent via Fax
December 21, 1995

TO: ANNE CULLIP -
NESA FINANCE MANAGER

RE: NYS FAIR PROGRAM PAYMENT

Dear Anne:

P&C Markets (0939-00-00) has agreed to utilize additional Co-Marketing dollars to pay for the following in reference to the NYS Fair Program. Please draw dollars from this chain to support the attached voucher request:

Payee:	<u>American Marketing & Motorsports Group, Inc.</u>
Amount:	\$12,987.37 (Pull from 1st quarter) - charge against Select

Please ensure that payment is made against 1995. Should you have any questions, please advise.

Sincerely,

Stephen MacLeod

S.R. MacLeod
ROM/#1610
:etb

cc: B.A. Cook

51859 7158

1995 STATE FAIR PROMOTION

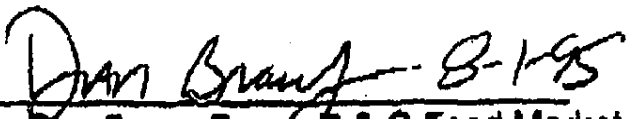
FEATURES:

- 1995 Nascar Race Driver appearance at the State Fair to include Jeff Gordon, Terry Labonte, & Ken Schrader
- Free Admission Tickets to the State Fair with a 3-Pack purchase.

Authorization:

R.J. Reynolds representatives are authorized to place State Fair Admission Tickets in P & C Food Markets throughout Central New York State to include the Syracuse, Rochester, Elmira, Binghamton, Utica, and Watertown marketplaces. These tickets are valued at \$8.00 and are free with the purchase of three packs of Winston, and is basically the same offer that was placed in stores last year. The promotion is funded through the use of R.J. Reynolds accrual funds which will be deducted from an account monitored by your account manager. Please sign below to authorize the placement of this offer, and the deduction of funds to support this local program.

Authorized Signature


Mr. Dan Bracy, Buyer, P & C Food Markets

Note: Ticket Boxes are to be placed in the package fixture toppers in the contracted space of R.J. Reynolds.

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ACCOUNTS PAYABLE VOUCHER

RJRT Form 57 - WML 8/14/95

DATE December 21, 1995		AMOUNT OF CHECK \$12,987.37	
VENDOR NUMBER/ACCOUNT NUMBER		CHECK TO BE DATED December 22, 1995	
ISSUE CHECK TO: American Marketing & Motorsports Group, Inc. Attn: Accounts Receivable 26 Garden Street New York Mills, NY 13417			
EXPLANATION New York State Fair Program Payment			
SPECIAL PAYMENT INFORMATION TO APPEAR ON CHECK STUB New York State Fair: \$10,000 - Program Budget (Invoice #3195006) \$2,987.37 - Additional Program Expenses (Invoice #3195007)			
MAIL TO - OTHER THAN PAYEE (NAME AND ADDRESS) N/A			
CALL FOR CHECK PICK-UP NAME			EXT.
RELATED AR/AC/CA/CONTRACT NO.			
G/L CODE	OTHER REQ. CODE	AMOUNT	
04-41-0110-0000-000		12,987.37	
APPROVAL AUTHORITY R.C. Farmer		REQUESTOR SIGNATURE S.R. MacLeod	
		EXT. 7166349232	

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AMERICAN MARKETING & MOTORSPORTS GROUP INC.

26 Garden Street

New York Mills, New York 13417

Tel. 315-736-8834 FAX. 315-768-3046

INVOICE # 3195007

PAGE 1 OF 1

DATE OF INVOICE: November 1, 1995

TO: R.J. Reynolds Tobacco Company
Att: Scott Steen
150 Lawrenceville Rd.
Suite 108
Williamsville, N.Y. 14221

FOR: N.Y. State Fair Promotion

Additional Program Expenses

VIP Guest Autograph Session (room, food and bev.) \$ 850.00

Autograph Session (separate site requirements) 357.34

Autograph Cards 1,578.25

Driver Transportation (Limousine) 201.78

TOTAL \$2,987.37

PAYMENT: \$2,987.37

PAYMENT DUE: Upon receipt

Please make payment out to: American Marketing and Motorsports Group Inc.

Please send payment to: American Marketing and Motorsports Group Inc.
Att: Accounts Receivable
26 Garden St.
New York Mills, N.Y. 13417

Thank you for your business.

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PAYMENT RECEIVED: _____ DATE RECEIVED: _____

51859 7161



AMERICAN MARKETING & MOTORSPORTS GROUP INC.

26 Garden Street

New York Mills, New York 13417

Tel. 315-736-8834 FAX. 315-768-3046

INVOICE # 3195006

PAGE 1 OF 1

DATE OF INVOICE: November 1, 1995

TO: R.J. Reynolds Tobacco Company
Att: Scott Steen
150 Lawrenceville Rd.
Suite 108
Williamsville, N.Y. 14221

FOR: N.Y. State Fair Promotion
Program Budget

RE: New York State Driver & Car displays, press releases, security, signs and supervision

PAYMENT: \$10,000.00

PAYMENT DUE: Upon receipt

Please make payment out to: American Marketing and Motorsports Group Inc.

Please send payment to: American Marketing and Motorsports Group Inc.
Att: Accounts Receivable
26 Garden St.
New York Mills, N.Y. 13417

Thank you for your business.

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PAYMENT RECEIVED: _____ **DATE RECEIVED:** _____

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